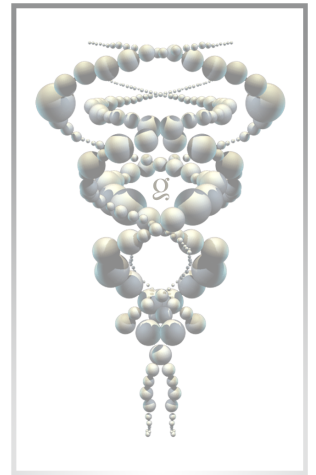


Gregory McKneally
Curriculum Vitae



PERSONAL

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Nationality: United States (UK Resident)

Websites: www.photonshepherds.com

EDUCATION

2002-2003: **MA in Digital Arts** (Hons) at Camberwell College of Art,
University of the Arts, London

1996-2000: **BA in Art (Painting and Animation)** at Yale University,
New Haven, U.S.A. (Hons)

1998: **Certificate in Digital Animation** from Seneca College Digital Media Centre, Toronto,
Canada.

1990-1995: Upper Canada College, Graduated with honours, winning awards in art and theatre.

WORK HISTORY

2006-Present: **3D Generalist/ Lighting TD/ VFX Supervisor.**

Experienced CG artist creating broadcast and feature film animation & visual effects, video installations, commercials, music promos & short films.

Recent projects include:

- **Visual Effects Supervisor / Lead 3D Artist**

Best of All Possible Worlds - Feature Film (Passion Pictures, Dir. Stevan Riley)

- **Visual Effects Supervisor / Lead 3D Artist**

Implementation - Feature Film (Pixel Kitchen, Silent Treatment Films)

- **Visual Effects Supervisor / Lead Animator/ Composer**

The Age Of Stupid - Feature Film (Passion Pictures / Spanner Films Dir. Franny Armstrong)

- **Senior 3D Artist** (Design Studio)

Various commercial projects including 8 commercials for Nokia.

- **Senior 3D Generalist / Lead Composer** (Nice Biscuits)

HTC 'Beats Audio' Campaign (Mother), Lil Mix 'DNA' (Colonel Blimp), Capcom 'Remember Me' Trailer (DontNod/Big Balls), Virgin Media campaign pitch. Aero Bubbles campaign.

- **CG Supervisor / Lighting TD / Lead Composer** (Animage Studios)

Pearls & Popcorn campaign – 5 different photorealistic 3D animated commercials.

- **CG Supervisor / Lead Composer**

Nissan Micra launch campaign (Bose Collins)

- **Senior 3D Generalist / Composer**

Various commercials with DAD TV (Sky, Aquafresh, Tata Steel, Eurotunnel).

- **Animation Director/ Lead CG Artist** (Gumboots Media)

Basement Jaxx Tour visuals. Promos and short films including "In Your Eyes" (Animated Short), "Light Noise" - Mixmasters (ITV1), *Marc Almond* "Baby's on Fire", *Heavy Deviance* – "Eastern Lights", *Crazy P* "The Time is Right", "LadyT", "Sun Science".

- **Director / Camera / Editor**

"Peace Beyond Justice" – Feature Documentary (ABC, IJR/ SABC).

- **Lead 3D Artist / Character Designer**

'Exodus' (Bose Collins)

- **Concept Artist**

"Vicious Circle" (Independent Feature Film)

- **Recent Video Installations** for Cube Gallery (Paris) Videotronica (Venice), Optronica (London), Sziget Festival (Budapest), & various other festivals and events in the UK.

2000 – 2006: **Freelance Film Director, Editor, Animator & Composer.** Previous clients include: Warner Music, Toyota, Virgin Airways, Shiva Records, Atlantic Records, NHS, Addictive TV, DCTV NY, Institute for Justice and Reconciliation, and the Royal Shakespeare Company.

2004-2006: **Lecturer** - 3D Animation and Post-Production Master classes and Workshops (various institutions including SAE, London Metropolitan, and University of the Arts, London).

KEY SKILLS

- **Extensive knowledge of 3D animation techniques & software** (Expert in Maya, experienced with C4D & XSI) In-depth knowledge of Vray & Mental Ray renderers. Experienced with Arnold & 3Delight. Good knowledge of PFTrack, Boujou, Syntheyes, ZBrush. Knowledge of Mel scripting, Render management, and Linux systems.

- **Experienced Generalist in all aspects of 3D** including Lighting & Rendering, Character Animation / Rigging, Texturing, VFX / Dynamics, Cloth, Matchmoving / Tracking, Camera Projection, Modeling, Pipeline Development, and Compositing. **Specialist in:** Lighting, Look Development, Cameras (Layout/Previz) & Rendering – *Strong eye for detail.*

- **Expertise in 2D compositing techniques & software** (In-depth knowledge of Nuke, Shake, After Effects, Final Cut Pro, Photoshop), as well as HDR Panoramic Photography. Strong sense of visual rhythm, timing and editing. Passion for studying the behaviour of light and colour.

- **Excellent oral and visual communication skills**, able to explain and illustrate ideas to clients, collaborators and project leaders. Strong drawing skills - trained in storyboarding and illustration.

- **Thorough understanding of the entire production process**, from pre-production & concept development, to production design and filming, through to visual effects, post-production, editing, grading and final output. In-depth knowledge of digital film cameras & lighting techniques. Experience in broadcast & feature films, including camerawork, on-set lighting & VFX supervision.

- **Committed, capable and passionate team member, and an effective team leader;** able to guide projects through to completion under challenging conditions and tight deadlines - always giving my best, and aiming to bring the best out of the team.

- **Strong problem solving ability** - able to adapt to the many challenges of a production and always looking for ways to improve the shot.

-**Extensive training in traditional art:** Painting, Drawing, Photography, Sculpture, Set Design / Lighting, Storyboarding. Skills in matte painting and 2D Digital painting.

- **Music:** Experienced VJ & percussionist, playing live music regularly in London. Strong sense of rhythm & timing, and ability to translate this into editing & animation.

- **Aikido:** (Martial Art) Practicing for over 16 years in Toronto, New York, London & Tokyo.

- **Languages:** English. Working knowledge of Italian, French, & Japanese

REFERENCES

Franny Armstrong - (Director) *Age of Stupid* (Spanner Films/Passion Pictures) f@ageofstupid.net

Russ Shaw - (Managing Director) *Nice Biscuits* russ@nicebiscuits.co.uk

Melanie Byrne - (Producer) *Flint VFX* melaniebyrne@gmail.com

ONLINE SHOWREEL (with Shot Breakdown)

www.photonshepherds.com/works/GM_Animreel.html